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#### **ABSTRACT**

A program was developed to enhance collaboration and exchange between the Masters in Public Administration (MPA) programs at historically black colleges and universities (HBCU) and Indiana State University (ISU). The program sought to promote communications between faculties, develop an awareness about public policy issues associated with the black communities, and enhance cultural diversity. One component of the program involved four professors visiting the ISU campus to lecture and participate in discussion. A national survey of the MPA faculty (143 respondents) on cultural diversity issues found that respondents were enthusiastic about the cultural diversity dimensions of the MPA program, and about collaborative relations with black colleges, and held various opinions on cultural diversity. Overall the impact of the project resulted in the following changes among the ISU MPA student and faculty participants: increased knowledge of research on black populations, interest in hiring women and minorities in MPA programs, desire to see more research on these issues, and desire to explore collaborative research and faculty exchanges with black colleges. A separate report presents detailed preliminary findings of the survey and the survey itself. Appendixes contain publicity material surrounding the events, summaries of lectures, lists of HBCUs, a copy of the faculty questionnaire, and an extensive report on its results, titled "Preliminary Findings of a 1992 Survey of MPA Faculty on Cultural Diversity Issues." A 26-item bibliography features items published from 1971-1991. (JB)



# REPORT ON A PROGRAM FOR COLLABORATION BETWEEN MPA PROGRAMS IN HISTORICALLY BLACK UNIVERSITIES AND A PREDOMINANTLY WHITE UNIVERSITY (INDIANA STATE UNIVERSITY): A CULTURAL DIVERSITY INNOVATION PROJECT SUPPORTED BY NASPAA

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October 7, 1992

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A Final Grant Report on Cultural Diversity
Innovation Grant 1991-1992
Submitted to NASPAA (National Association of Schools of Public Affairs and Administration)

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October 7, 1992

Manindra K. Mohapatra, Ph.D. James L. McDowell, Ph.D.



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#### PROJECT SETTING: INDIANA STATE UNIVERSITY'S MPA PROGRAM

Indiana State University established an MPA program in 1976 and the program has been a member of NASPAA since then. Recently, the MPA program was revised to reflect current NASPAA standards. The total enrollment in the MPA program is slightly over 60 students at various stages of their work toward the MPA degree. The program is an integral part of the Department of Political Science and is administered by the Director of the MPA program. Eight faculty members of the department constitute the core faculty of the MPA program. They are involved in teaching MPA classes, administering comprehensive examinations, supervising internships, and determining the admission standards for the entering MPA student. In addition to the main campus at Terre Haute, MPA classes are offered in Vincennes and Evansville.

In Fall 1991, 60 students were registered for various MPA classes. The student body included 22 women, 11 African-Americans, and 4 international students. Two members of the faculty are of Asian origin, and another faculty is an African-American. Two women faculty, including a temporary person, were associated with the program in 1991-92.

One of the national resources for developing cultural diversity in the MPA programs is the number of historically black colleges and universities with established MPA programs. These MPA programs tend to be culturally diverse: multi-ethnic faculty, students, curriculum, research activities, outreach programs and library resources. Promotion of cultural diversity is a major institutional goal of Indiana State University.

The purpose of this project was to promote faculty-graduate student level scholarly communications between the MPA program of Indiana State University and that of selected MPA programs located in historically black universities in the U.S. This project specifically sought classroom presentations by black faculty of historically black universities in the MPA classes at ISU and discussions with MPA faculty about developing cultural diversity in MPA programs. The specific objectives of the program were as below.

II.

#### **PROGRAM OBJECTIVES**

The following were the stated objectives of this program as described in the grant application submitted to NASPAA on July 15, 1991.

- 1. To promote greater scholarly and programmatic communications between the MPA faculty members in HBCUs with that of Indiana State University.
- 2. To develop an awareness about public policy issues associated with the black communities among the MPA faculty and students at Indiana State University.
- 3. To utilize this NASPAA grant as seed money to seek future structured programmatic initiatives by the MPA faculty members at Indiana State University to enhance cultural diversity at ISU through collaborative relationships with HBCUs in relation to student recruitment, course offerings, research activities and outreach programs.



#### **PROGRAM IMPLEMENTATION**

Early in October 1991, the NASPAA officials informally told the MPA Director that the program has been awarded a Cultural Diversity Innovation Grant which was formally awarded at the NASPAA Annual Conference in Baltimore, October 17-19, 1991. The MPA faculty at Indiana State University in consultation with Dean Cassie Osborne, Jr., of the School of Public Affairs at Kentucky State University (HBCU) prepared a list of HBCU faculty for possible participation in this program: The finalists who were selected for presentations at ISU are listed below.

- Dr. Don Anthony Woods, Ph.D.
   (Graduate School of Public and International Affairs, University of Pittsburgh)
   Professor of Public Administration, Kentucky State University
   TOPIC: "African-American State Administrators: Professional Values & Social Commitments"
   Presentation Date: November 14, 1991
- Dr. Kenneth A. Jordan, PhD. (University of California, Berkeley)
   Associate Professor and Acting Associate Director, MPA Program, Savannah State College TOPIC: "Life Stress Among Black Males in America: Implications for Human Resource Management in the Public Sector"

   Presentation Date: February 27, 1992
- Dr. Lois Hollis, Ph.D. (Atlanta University)
   Professor and Coordinator of MPA Program, Albany State College
   TOPIC: "Role of Historically Black Colleges and Universities in Developing Public Sector Managers for the Culturally Diverse Workforce: 2000"
   Presentation Date: April 9, 1992
- 4. Dr. Curtina Moreland-Young, Ph.D. (University of Illinois) Professor of Public Policy and Administration and Director of Public Policy and Administration Programs, Jackson State University TOPIC: "Black Female Leaders in Jackson, Mississippi: An Analysis of Ethnic Leadership in an Urban Community" Presentation Date: April 30, 1992

Each HBCU faculty visiting Indiana State University spent two days on the ISU campus. They were involved in the following activities.

- a. A major classroom presentation made in the Afro-American Cultural Center lecture room. The audience included MPA students, ISU MPA faculty and other interested persons from the campus community.
- b. A luncheon seminar with MPA faculty of ISU on Cultural Diversity related collaboration.
- c. A discussion session with MPA students of ISU which included African-American Students.
- d. Breakfast/Luncheon/Dinner with ISU faculty including minority faculty and members of the African-American Studies Center.
- e. The faculty visiting discussed on going research projects in the Center for Governmental Services.

  Visiting faculty were introduced to the INTERNET system involving library access to national and international universities.
- f. Visits to other university resources including the Eugene V. Debs Collection in the Cunningham Memorial Library.



## IV FINDINGS OF THE NATIONAL MPA FACULTY SURVEY ON CULTURAL DIVERSITY ISSUES

The Center for Governmental Services conducted a national survey of MPA faculty on cultural diversity related issues as an ongoing activity in Spring, 1992. The summary statistical findings of this survey have been presented. A copy of this survey questionnaire may be found in Appendix D of this report. The general goal of this survey was to determine the views of MPA faculty about cultural diversity issues in the context of MPA education. The specific objectives of this survey, methodological dimensions and main findings have been summarized below.

#### **SURVEY OBJECTIVES**

- 1. To identify level of familiarity among faculty about cultural diversity innovation programs that are being undertaken by the MPA programs.
- 2. To understand the relative importance of specific programmatic initiatives, as perceived by the faculty.
- 3. To assess the relative weight of different instructional objectives and strategies designed to promote cultural diversity.
- 4. To examine the views of MPA faculty about the efficacy of visiting faculty programs.
- 5. To specifically know the views of MPA faculty about collaboration with HBCU faculty.

#### SURVEY METHODOLOGY

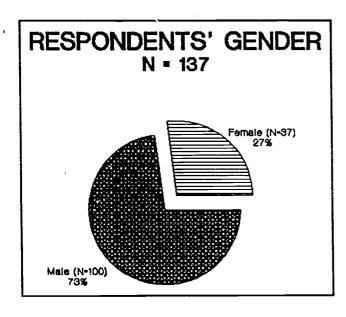
The 1991 NASPAA faculty directory "MPA Directors", "MPA Faculty", "HBCU's MPA Faculty" and "MPA Faculty Located in Institutions Receiving NASPAA Grant." A random sample of 400 questionnaires was mailed in February/March 1992. A total of 142 completed questionnaires was received and tabulated.

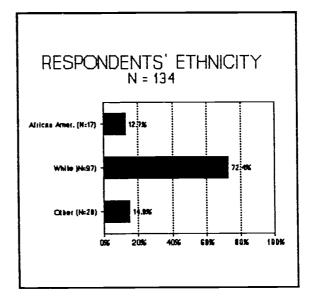
#### FINDINGS OF THE MPA FACULTY SURVEY

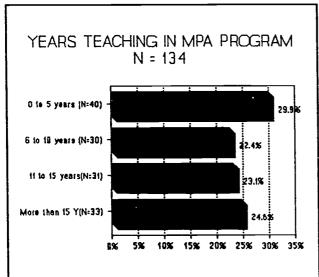
For the purpose of this NASPAA report statistical tabulations of the survey results have been provided. The open-ended responses have also been listed.

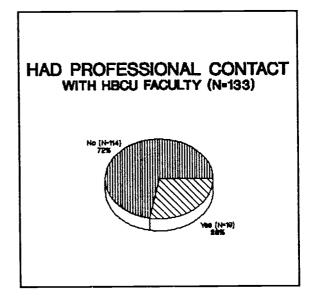
- \* A general conclusion that emerges from this survey is that a majority of the survey respondents were enthusiastic with different aspects of Cultural Diversity dimensions of the MPA program.
- \* Specific tabular presentations indicated variations in orientations toward instructional objectives and strategies.
- \* Among those MPA faculty who had established contacts with HBCU faculty members were enthusiastic about collaborative relations with HBCUs.
- \* Open-ended comments of the faculty indicated considerable variations in opinions about cultural diversity issues.

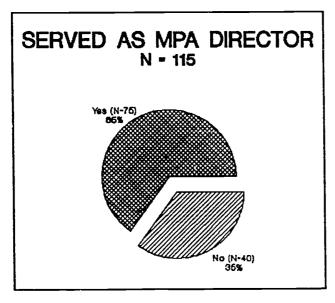


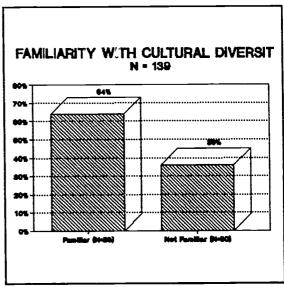












PROFILE OF RESPONDENTS



### BACKGROUND ATTRIBUTES AND BEHAVIORAL PROFILE OF THE SURVEY RESPONDENTS (N = 143)

(I) <u>Yes</u>	ars Teaching in M	PA Pro	<u>gram</u>	(II)	Reporte		Women Faculty
	(N=134)					(N = 1)	36)
	Less than 5 year	S	29.9%				
	6 to 10 years		22.4%				
	11 to 15 years		23.1%		YES		92.6%
	More than 15 ye	ore	24.6%				
	Micre than 15 ye	AIS	24.0 %		NO		2.4%
	Total		100% (134)		110		2.17
	10		100% (10.)		Total		100% (136)
(III)	Reported Having	e Ethnic	Minority				,
()	on Faculty			(IV)	Resnon	dents' Ge	ender
	$\frac{ON + 4004Ny}{(N = 135)}$			()	(N = 1)		
	•	70 60	(00)		•	31)	72 0 (100)
	YES	72.6%	(98)		Male		73% (100)
	NO	27.4%	(37)		Female		27% (37)
	Total	100%	(135)		Total		100% (137)
(V)	Respondents' Et	hnicity		(VI)	Reporte	d Affilia	tion with HBCUs
	(N = 134)				(N=1)	33)	•
	Black	12.7%	(17)		YES	14.3%	(19)
	Diava	12.7	(11)		1_0		()
	White	72.4%	(97)		NO	85.7%	(114)
	Other	14.9%	(20)		Total		100% (133)
	Total	100%	(134)	(VIII)	$\frac{\text{Respon}}{(N = 1)}$		red as MPA Director
(VII)	Familiarity with	Cultur	al Diversity		(	,	
( 4 11)		Cuitai	ar Diversity		YES		65.2% (75)
	Program				1 63		03.2 N (13)
	(N = 139)						0.4.007 (40)
					NO		34.8% (40)
	YES	64% (	[89]				-
					Total		100% (115)
	NO	36% (	(50)				
			•	(X)	Utilize	d Instruct	tional Material
	Total	100%	(139)	()		tural Div	
	1044	100 %	(133)		$\frac{\partial N}{\partial N} = 0$		<u> </u>
(IX)	Had Women/Et	bnia M	inority as		(41	,	
(IA)					YES		29.9% (35)
	Guest Lecturer	in MF			IES		23.3 N (33)
	(N=135)		^		NO		70.1% (92)
	1170	55.40	1 (BE)		NO		70.1% (82)
	YES	55.69	<b>6</b> (75)				1000 (110)
			•		Total		100% (117)
	NO	44.49	<b>6</b> (60)				
	Total	1009	ē (135)	(XII)		Faculty	g Professional Contact with
					YES		27.6% (37)
					NO		72.4% (92)
					Total		100% (134)



Programs	Perceived Importance	
Provide information about career opportunities to minority and women students who may enter an MPA program.	Very Important Somewhat Important Not Important Miss Data Total	73.4% (105) 21.7% (31) 1.4% (2) 3.5% (5) 100%
Provide full financial support to qualified minority and women students to pursue an MPA degree on a full-time basis.	Very Important Somewhat Important Not Important Miss Data Total	69.9% (100) 23.1% (33) 2.1% (3) 4.9%(7) 100%
Invite women and ethnic minority Public Administration faculty from other institutions to be occasional guest lecturers to MPA classes.	Very Important Somewhat Important Not Important Miss Data Total	38.5% (55) 46.2% (66) 12.6% (18) 2.8% (4) 100%
Invite women and ethnic minority Public Administration faculty from other institutions to participate in one semester visiting appointments.	Very Important Somewhat Important Not Important Miss Data Total	39.2% (56) 40.6% (58) 14.7% (21) 5.6% (8) 100%
Offer specialized courses about public policy issues relating to women/minorities.	Very Important Somewhat Important Not Important Miss Data Total	33.6% (48) 42.0% (60) 20.3% (29) 4.2% (16) 100%
Incorporate reading material in regular MPA courses that reflect the concerns of women and minorities.	Very Important Somewhat Important Not Important Miss Data Total	64.3% (92) 31.5% (45) 1.4% (2) 2.8% (4) 100%
Produce and utilize audio-visual material concerning minority/women employees and their expectations.	Very Important Somewhat Important Not Important Miss Data Total	19.6% (28) 40.6% (58) 36.4% (52) 3.5% (5) 100%
Invite international students as occasional guest speakers to MPA courses on cross-cultural topics.	Very Important Somewhat Important Not Important Miss Data Total	25.9% (37) 44.8% (64) 23.1% (33) 6.3% (9) 100%

<sup>\*</sup> Tabulated from responses to question number 3.



PERCEIVED IMPORTANCE OF INSTRUCTIONAL OBJECTIVES\*

#### Instructional Objective Perceived Importance 69.9% (100) Make MPA students aware of the attitudes, values and Very Important expectations of women and minority employees. Somewhat Important 25.2% (36) Not Important 1.4% (2) Miss Data 3.5% (5) 100% Total Make MPA students aware of the expectations of the Very Important 69.2% (99) 25.2% (36) minority/women clients of public agencies. Somewhat Important Not Important 2.1% (3) Miss Data 3.5% (5) 100% Develop leadership qualities among women and minority MPA Very Important 81.1% (116) Somewhat Important 14.0% (20) students. 0.7% (1) Not Important Miss Data 4.2% (6) Total 100% 69.9% (100) Recruit and educate minority and women students in doctoral Very Important studies for future faculty positions in MPA programs. Somewhat Important 19.6% (28) Not Important 2.8% (4) Miss Data 7.7% (11) Total 100% 79.7% (114) Present positive role models of successful women/minority public Very Important administrators among MPA graduatea. 16.1% (23) Somewhat Important 1.4% (2) Not Important 2.8% (4) Miss Data 100% Total Present positive role models of women/minority MPA faculty Very Important 62.9% (90) researchers. Somewhat Important 28.7% (41) Not Important 4.9% (7) Miss Data 3.5% (5) 100% Develop among MPA students a general sensitivity toward the Very Important 77.6% (111) concerns of women/minorities in the workforce (e.g. Somewhat Important 16.8% (24) 2.8% (4) empowerment, sexual harassment, glass ceiling). Not Important 2.8% (4) Miss Data Total 100% Develop among MPA faculty an enhanced awareness of attitudes, Very Important 69.9% (100) values and expectations of women and minority MPA students. Somewhat Important 23.1% (33) 4.9% (7) Not Important Miss Data 2.1% (3) Total 100% Provide an opportunity for the mainstreaming of women/minority Very Important 46.2% (66) 21.7% (31) Somewhat Important MPA students. 7.7% (11) Not Important 24.5% (35) Miss Data Total 100% Make MPA students aware of empirical studies dealing with Very Important 45.5% (65) 44.8% (64) Somewhat Important women and minorities in the public service work force. Not Important 7.0% (10) Miss Data 2.8% (4) Total 100% 50.3% (72) Make MPA students aware of intellectual issues involving Very Important 39.2% (56) cultural diversity in a cross-national perspective. Somewhat Important 6.3% (9) Not Important Miss Data 4.2% (6)

<sup>\*</sup> Tabulated from responses to question number 4.



Total

100%

Table No. 4

PERCEIVED EFFICACY OF INSTRUCTIONAL STRATEGIES\*

Instructional Strategies	Percaived Efficacy			
Reading and analysis of social science literature dealing with the	   Very Important	39.2% (56)		
attitudes, values and expectations of women/minorities.	Somewhat Important	46.9% (67)		
· •	Not Important	9.8% (14)		
	Miss Data	<u>4.8% (6)</u>		
	Total	100%		
Watching and analyzing audio-visual material on the	Very Important	19.6% (28)		
women/minority employees.	Somewhat Important	58.0% (83)		
	Not Important	14.7% (21)		
	Miss Data	7.7% (11)		
	Total	100%		
Presentation of women/minority guest faculty in classroom	Very Important	49.7% (71)		
settings.	Somewhat Important	32.9% (47)		
•	Not Important	10.5% (15)		
	Miss Data	<u>7.0% (10)</u>		
	Total	100%		
Featuring classroom presentations by high-level female/minority	Very Important	60.8% (87)		
public officials.	Somewhat Important	29.4% (42)		
•	Not Important	4.9% (7)		
	Miss Data	4.9% (7)		
	Total	100%		
Conducting field studies involving students' interviews with	Very Important	32.2% (46)		
women/minority administrators.	Somewhat Important	49.0% (70)		
•	Not Important	11.2% (16)		
	Miss Data	7.7% (11)		
	Total	100%		
Developing specific courses on public policy issues of interest to	Very Important	31.5% (45)		
women and minorities.	Somewhat Important	38.5% (55)		
	Not Important	23.7% (33)		
	Miss Data	7.0% (10)		
	Total	100%		
Presentation of case studies involving women/minorities in	Very Important	62.2% (89)		
several core MPA classes (e.g. Organizational Behavior,	Somewhat Important	32.9% (47)		
Personnel).	Not Important	0.7% (1)		
	Miss Data	4.2% (6)		
	Total	100%		

<sup>\*</sup> Tabulated from responses to question number 5.





#### Table No. 5

### LIST OF READING AND AUDIO-VISUAL MATERIALS ON CULTURAL DIVERSITY CITED BY RESPONDENTS

- 1. Video tapes on diversity
- 2. CRM films
- 3. Yes workforce 2000 material
- 4. Video on sexual harassment includes African-American roles
- 5. Three-part tape series "Valuing Diversity".
- 6. Video on discrimination
- 7. Copland's "Valuing Diversity Tapes"
- 8. Film "Eye of the Beholder"
- 9. "The Mosaic Workplace" video

#### Table No. 6

#### OPEN-ENDED COMMENTS ON THE WOMEN/ETHNIC MINORITY GUEST LECTURERS\*

- 1. Comments from students very positive, especially from black students after black speakers.
- 2. Very Positive.
- 3. Students found it extremely helpful to see issues from the perspectives of a minority representative.
- 4. Not very useful.
- 5. Very effective.
- 6. Very effective, especially to older students.
- 7. Very important for students to see successful role models.
- 8. Modestly successful.
- 9. Hard to measure probably somewhat useful.
- 10. Of some value.
- 11. No, we have women and ethnic minorities on our own faculty.
- 12. Very us-ful and beneficial. This is something I do in all of my classes.
- 13. Unknown.
- 14. Can be quite useful.
- 15. So-so they are less concerned than we are.
- 16. I had a black woman from CAO's office. She impressed the whole class with her expertise and achievements.
- 17. Pretty hard to judge in the short run.
- 18. Mixed.
- 19. I believe it has very useful, positive (thought indirect) effect.
- 20. Minorities, including the handicapped are excellent role models. We use them a lot. This includes Governor Wilder.
- 21. Speakers addressed specific women's issues. Somewhat effective.
- 22. We looked at contribution to specific topic, not diversity.
- 23. Useful as role models.
- 24. We strive to bring in a diverse set of speakers.
- 25. We have an adjunct ethnic minority woman teach with us. One class per year. She has proven to be more effective than class visitors.
- 26. Possibly useful. On the other hand, metaphorically speaking, sex and race may not make much difference if the lecture is on relativity theory.
- \* Have you recently had women/ethnic minorities as guest lecturers in your MPA classes?



#### OPEN-ENDED COMMENTS UPON HBCU FACULTY AS GUEST LECTURER\*

- 1. We do provide cross-registration with an HBCU nearby.
- 2. We have constant contact with the chair and one faculty from an HBCU.
- 3. HBCU faculty as visiting faculty can be very useful for certain purposes.
- 4. Have had contact with HBCU faculty, but they do not have MPA program. They are polite, but resistant. Need to build relationships over time.
- 5. This year we have an African-American as a visiting professor.
- 6. If it is impossible to recruit full-time, tenure track persons who are black, then it might be useful. It is a poor substitute for having such persons. We have had and have lost to more prestigious and affluent places.
- 7. It is a good idea. We have no money for doing it.
- 8. I believe that visiting faculty would be very useful.
- 9. We have worked closely with HBCU schools to recruit new full-time students.
- 10. HBCU faculty as visiting faculty is not useful.
- 11. Our department's Minority Affairs Committee has done this primarily to recruit new MPA/Graduate students.
- 12. With our limited budget, we are not presently able to offer faculty exchange.
- \* Have you recently had any professional contact with any MPA faculty members located in historically black colleges (HBCU)?

#### Table No. 8

#### ADDITIONAL OPEN-ENDED COMMENTS ON CULTURAL DIVERSITY IN MPA PROGRAMS\*

- 1. "It does not matter what one will be doing in the future, one will be doing it with subordinates, peers and superiors more diverse than today's."
- 2. "This survey seems to be based on the premise that extraordinary special treatment needs to be accorded to women/minorities in MPA programs. I think the premise is a mistake and its acceptance is patronizing to its tarkets and in the long-run destructive of public service in the U.S."
- 3. "Not all faculty members in department/school support/integrate cultural diversity into their instructions."
- 4. "This is a very important topic and deserves more attention."
- 5. "The more conspicuous you make cultural diversity innovations, the more students will resist them. Lectures, videos, speakers, etc., should be integrated into the curriculum, not treated separately."
- 6. "It is very important that MPA programs are considering to offer cultural diversity as an elective course."
- 7. "I applaud your efforts."
- 8. "I would be offended if asked to speak as visiting a class just because of my gender."
- 9. "Attitudes ought to change, people of diverse backgrounds should be treated as an asset, not something to tolerate only."
- 10. "It is extremely important that all MPA students should be made aware of all major cultural differences."
- 11. "You often need to work with and sensitize majority male faculty. Some can be very biased."
- 12. "I am uncomfortable with efforts to artificially induce cultural diversity in an academic setting."
- 13. "Economy governs opportunity."
- 14. "There is a great need to include Hispanic cultural issues."
- 15. "This survey makes me realize that we are far behind the times."
- 16. "I think either a single course or a module in every course would be about the right level of curriculum emphasis."
- 17. "To try and continually harp on this issue to Ph.D. trained, diverse faculty in a diverse institution is perceived to be professionally insulting to our staff. Let us set to the substantive issues not the side shows."
- 18. "Native Americans and especially ignored."

<sup>\*</sup> Do you have any additional comments on "Cultural diversity in MPA programs?"



### V. IMPACT OF THE NASPAA SUPPORTED PROJECT

The original grant proposal to NASPAA had a limited set of objectives. The actual outcomes of this project have produced a series of positive impacts on ISU's MPA program, its faculty and the MPA students. The faculty and MPA students responded to an open-ended questionnaire. A tabulation of these responses is provided below.

#### MPA STUDENT/FACULTY VIEWS OF PROJECT

An open-ended questionnaire was administered to all student and faculty members attending the presentations by the visiting HBCU faculty presenters. The following is a thematic content analysis of their comments. These are indicative of the range of opinions expressed.

### Table No. 9 THEMATIC CONTENT ANALYSIS OF OPEN-ENDED COMMENTS ABOUT THE PROGRAMS

- \* Learned more about research on black populations.
- \* More women and minorities should be recruited as MPA faculty.
- Gained new knowledge about women/blacks.
- \* We need more minority/women speakers.
- This type of program should be institutionalized.
- \* More research should be done by ISU faculty and MPA students on these topics.
- \* Research concerns of graduate students and faculty should incorporate cultural diversity issues.
- \* These types of programs cannot be a substitute for more minority/women faculty at ISU.
- \* The video tapes of these lecturers should be made available to other groups for viewing.
- \* We should explore collaborative research and faculty exchanges with HBCUs.
- \* MPA program has gained visibility for its initiatives in cultural diversity.



#### OTHER OUTCOMES OF THE PROJECT

- \* Indiana State University's MPA program is currently involved with two other HBCUs (Kentucky State University and Jackson State University) in developing joint research proposals which are scheduled for submission to sponsoring agencies in Fall 1992.
- \* The local news media in Terre Haute covered the events associated with this project giving visibility to NASPAA's cultural diversity innovation programs.
- \* The Center for Governmental Services has already disseminated the summaries of two lectures that were presented by these visiting African-American MPA faculty (in the form of newsletter articles.) Two other lectures are planned for dissemination in 1992-93.
- \* All four lectures were videotaped for later use by ISU faculty/students and for possible use by other institutions.
- \* The MPA Faculty survey conducted by ISU as an integral part of this project has provided empirical data about the views of MPA faculty about cultural diversity issues.
- \* A comprehensive bibliography on "Cultural Diversity" is being prepared by the Center for Governmental Services for release in Spring 1993.
- \* The programs of this project have been documented in an on-line data base titled "<u>Diversity on-line [DION]</u>" which is maintained by the Indiana State University library.
- \* A graduate seminar titled "Gender, Ethnicity and Public Policy" has been offered by a member of the MPA faculty of Indiana State University.
- \* A workshop on "On-line Data-base Search" has been scheduled on ISU campus (November 6, 1992). This workshop will include utilization of data-bases of special interest to HBCU faculty.
- \* The MPA program at ISU has received inquiries from more African-American students for admission than in the past.
- More international students including two AID nominees have entered the MPA program at ISU.
- \* A scholar on "third world women" has made a presentation to MPA students in Fall 1992.



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#### Appendix A.

Public Relations Brochures (Woods, Jordan, Hollis, Moreland-Young)



#### **INVITES YOU TO**

Fourth Distinguished Lecture under the auspices of NASPAA Cultural Diversity Grant Program\*

# BLACK FEMALE LEADERS IN JACKSON, MISSISSIPPI:

#### AN ANALYSIS OF ETHNIC LEADERSHIP IN AN URBAN COMMUNITY

By Dr. Curtina Moreland-Young, Ph.D. (University of Illinois)

Professor of Public Policy and Administration and,
Director of Public Policy and Administration Programs
Jackson State University, Jackson, Mississippi
Formerly, Research Associate, Dubois Institute (Harvard University) and
Rockefeller Foundation Fellow

Moderator: Professor Warren Swindell, Ph.D. (Iowa)
Director, Afro-American Studies Center, Indiana State University

April 30, 1992 (Thursday) 7:30 P.M.

Multicultural room, Afro-American Culture Center
Indiana State University
551 North 9th Street
Terre Haute, Indiana

\* This grant to the MPA program at Indiana State University has also been awarded by the National Association of Schools of Public Affairs and Administration (NASPAA) to promote cultural diversity in the MPA programs of four other selected universities in the United States during the 1991-1992 academic year. For additional information call Mary Richmond, Center for Governmental Services, (812) 237-2436 or 800-444-4723, ext. 2430 (nationwide).

Co-sponsors: Wabash Valley Public Administration Society

Affirmative Action Office, Indiana State University

Afro-American Cultural Center, Indiana State University

ERIC.

Reception following sponsored by the Afro-American Cultural Center OPEN TO THE PUBLIC

#### **INVITES YOU TO**

The Third Distinguished Lecture under the auspices of NASPAA Cultural Diversity Grant Program\*

# ROLE OF HISTORICALLY BLACK COLLEGES AND UNIVERSITIES IN DEVELOPING PUBLIC SECTOR MANAGERS FOR THE CULTURALLY DIVERSE WORKFORCE: 2000

By

Dr. Lois B. Hollis, Ph.D. (Atlanta University)

Professor of Public Administration and, Coordinator of MPA Program Albany State College, Georgia

Formerly Merrill Scholar at London School of Economics and Political Science

Moderator: Professor Samory Rashid, Ph.D.(University of Chicago), Assistant Professor of Political Science, Indiana State University

April 9, 1992 (Thursday) 7:30 P.M.

Multicultural room, Afro-American Culture Center
Indiana State University
551 North 9th Street
Terre Haute, Indiana

\* This grant to the MPA program at Indiana State University has also been awarded by the National Association of Schools of Public Affairs and Administration (NASPAA) to promote cultural diversity in the MPA programs of four other selected universities in the United States during the 1991-1992 academic year. For more information about the activities planned in this project in Spring 1992, call Mary Richmond, Center for Governmental Services, (812) 237-2436 or 800-444-4723, ext. 2430 (nationwide).

Co-sponsors: Wabash Valley Public Administration Society

Affirmative Action Office, Indiana State University

Afro-American Cultural Center, Indiana State University

Reception following sponsored by the Afro-American Cultural Center OPEN TO THE PUBLIC



#### **INVITES YOU TO**

Second Distinguished Lecture under the auspices of NASPAA Cultural Diversity Grant Program\*

#### LIFE STRESS AMONG BLACK MALES IN AMERICA: IMPLICATIONS FOR HUMAN RESOURCE MANAGEMENT IN THE PUBLIC SECTOR

By Dr. Kenneth A. Jordan, Ph.D. (University of California, Berkeley)

Associate Professor of Public Administration and, Associate Director of MPA Program Savannah State College, Georgia

Moderator: Professor Warren Swindell, Ph.D. (Iowa)
Director, Afro-American Studies Center, Indiana State University

February 27, 1992 (Thursday) 7:30 P.M.

Multicultural room, Afro-American Culture Center
Indiana State University
551 North 9th Street
Terre Haute, Indiana

\* This grant to the MPA program at Indiana State University has also been a varded by the National Association of Schools of Public Affairs and Administration (NASPAA) to promote cultural diversity in the MPA programs of four other selected universities in the United States during the 1991-1992 academic year. For more information about the activities planned in this project in Spring 1992, call Mary Richmond, Center for Governmental Services, (812) 237-2436 or 800-444-4723, ext. 2430 (nationwide).

Co-sponsors: Wabash Valley Public Administration Society

Affirmative Action Office, Indiana State University

Afro-American Cultural Center, Indiana State University

Reception following sponsored by the Afro-American Cultural Center OPEN TO THE PUBLIC



#### **INVITES YOU TO**

a Distinguished Lecture under the auspices of NASPAA Cultural Diversity Grant Program\*

# AFRICAN-AMERICAN STATE ADMINISTRATORS: PROFESSIONAL VALUES & SOCIAL COMMITMENTS

By

Dr. Don Anthony Woods, Ph.D.

(Graduate School of Public and International Affairs,
University of Pittsburgh)
Professor of Public Administration and Associate Director,
Center for International and Public Policy Research
School of Public Affairs

Kentucky State University

Moderator: Professor Warren Swindell, Ph.D. (Iowa)
Director, Afro-American Studies Center, Indiana State University

November 14, 1991 (Thursday) 7:30 P.M. Room 102, Holmstedt Hall

\* This grant to the MPA program at Indiana State University has also been awarded by the National Association of Schools of Public Affairs and Administration (NASPAA) to promote cultural diversity in the MPA programs of four other selected universities in the United States during the 1991-1992 academic year. For more information about the activities planned in this project in Spring 1992, call Mary Richmond, Center for Governmental Services, (812) 237-2436 or 800-444-4723, ext. 2430 (nationwide).

Co-sponsors: Wabash Valley Public Administration Society

Affirmative Action Office, Indiana State University

Afro-American Cultural Center, Indiana State University

Reception following sponsored by the Afro-American Cultural Center
Indiana State University
551 North 9th Street
Terre Haute, Indiana
OPEN TO THE PUBLIC



#### Appendix B.

Press Coverage of the Project



PERSONALY 10, 1902

#### Stress among black males topic of lecture

"Life Stress Among Black Males in America: Implications for Human Re-source Management in the Public Sec-tor" is the title of a Peb. 27 presentation at 15U.

at BU.

Kenneth A. Jordan, associate professor of public administration and acting associate director of the MPA Program. Susannah State College, Suvannah, Ga., vill be the spatured speaker for the 7:50 p.m. Jecture. In the multicultural room of the Afro-American Cultural Center.

Jordan received his backelor's degree from North Carolina Cantral University and his ameter's and doctoral degrees from the University of California-Berkeley. He specialises in the area of urban-

Recy, its specialism in the average in in-economic geography.

The lecture is sponsored by the ISU Master's in Public Administration Pro-gram in conjunction with the Wabash Valley Public Administration Society, the ISU Affirmative Action office and the erican Cubural Center.

His presentation, which is free and open to the public, also is a part of the University's esisbration of Black History

Moran, Jordan's is the second in a series of four distinguished lecturers to appear on southern indiana campuses as part of the National Association of Schools of Public Affairs and Administration's (NASPAA) Cultural Diversity Innovation

Orant program.
This is the second presentation hosted by 19U. Two remaining lectures will be conducted later this spring at Vincennes University and the University of Evene-

University and the University or arrange ville, respectively.

The MPA Program at ISU was awarded a \$5,000 grant last October for its proposal to fester collaborative relationships between ISU and historically black colleges and universities.

leges and universities.

A reception will follow the lecture at

For more information about this or future speakers, call Mary Richmond at the ISU Center for Governmental Services, extension 2436.

MPA lecture to discuss stress

Life Stress Among Black Males in America: Implications for Human Resource Management in the Public Sector is the title of a Feb. 27 presentation appeared by the Master's in Public Administration (MPA) Program.

n, seeciate professor of public administration and acting f the MRA Program, Sevannah State College, Sevannah, eth A. Jord

Remeth A. Jordan, associate professor of public administration and acting associate director of the MRA Program, Sevannah State College, Savannah, Ga., will be the featured speaker for the 7:30 p.m. lecture in the multicultural room of the Afro-American Cultural Center.

His is the second in a series of four distinguished lecturers to appear on southern Indiana campiases this year as part of the National Association of Schools of Public Affairs and Administration's (NASPAA) Cultural Diversity Innovation Creat program.

Schools of Public Allains and Assault States of the States of Public Assault States of the Assault States of the S

Evenswille, respectively.

A reception will follow the lecture at the center. For more information, call Mary Richmond, extension 2436.

# Cultural diversity new focus of college's degree program

A proposal to promote cultural diversity in the master of public administration program at Indiana State University may become relationships octiven BU and State University may become a historically black collapse and university and one at the University and one at the University in the master program as a self, Mohapatra, who also is director, of the BUI Center National Association of Schools of Historical Services.

All an annual meeting of the National Association and Affaire explicit this, meeth, five Caltural Diversity Innevation and Affaire explicit this, meeth, five Caltural Diversity Innevation Grants were presented.

But an all III Center National Services.

Beating see of the best IPPA proposals in the security is not proposal was the meet program. Next. Octaber, this proposal was the meet innevative, and would be considered the meetal program to the meet proposal was the meet innevative, and would be considered the meetal program as next part at master of the meetal proposal was the meet innevative, and would be considered the meetal program of the meetal program of the meetal program of the meetal proposal was the meet of the meetal proposal was the meet innevative, and would be considered the meetal program of the meetal

#### Center for Governmental Services to sponsor lecture on ethnic leadership

na State University will oponeor Funcie Leaders in Jackson Mississippi: An Analysis of Ethnic Lendership in an Urban Community\* \* \* 3 \* 3 \* \* \* \*

April 30.

The lecture, free and open to the public, set 7:30 p.m. in the biulicultural room of the Afre-American Cultural Center, 551 N. 9th St. A reception will

program directer of public policy and administration at Jackson State University, will be the featured speaker.

A Kallegg and Lifty Foundation Fellow and Rockeller Foundation Scholer, Young was selected by Ebesy magazine as one of the 18 women most likely to have an impact on the 1980s.

She is also listed in 'Who's Win-Among American Women.'

low.

She is the author of several publications and proposals, including.

olicy and : "The View From the Bottom: ADescriptive on State: Analysis of the Jackson Campaign algorithm and The Fourtil Oppressed: A Study of African-American Female Leaders in Jackson, Messantypi: "She is convenity working on Environmental and Historical influence on the Efficacy of Female Messagen"; "Devicement, Powerty and Francial Effectivences in Nigeria"; and Messagement."

The Accords messantation in the

The fourth presentation in the

Cultural Diversity Distinguished Lecture Series, the series was made possible by a grant to the Manter's of Public or Administration (MPA) program at 18U by Administration (MPA) program at HU by the Hattenal Association of Schools of the National Association of Schools of ac Public Affairs and Administration ac

Public Amars and Administrative (RASPAA).

For more information on the lecture, please call Mary Richmond, Center for Governmental Services, at 2456



#### Appendix C.

Summaries of the Two Presentations by HBCU Scholars



# Center for Governmental Services INDIANA STATE UNIVERSITY Terre Haute, Indiana 47809

Editor: James L. McDoweli

Associate Editor: Mary T. Richmond

Fall 1992

A Research Newsletter for the Public Administration Community

Vol.II, No. 1.

#### AFRICAN-AMERICAN ADMINISTRATORS, VALUES AND DEMOGRAPHIC CHARACTERISTICS IN THE COMMONWEALTH OF KENTUCKY\*

By

Don Anthony Woods, Ph.D. (Pittsburgh)
Professor of Public Administration
School of Public Affairs
Kentucky State University

#### I. INTRODUCTION

If one lives, works and plays in America over an extended length of time, one then becomes changed or molded by the process of acculturation. That is, simply stated, individuals or groups of individuals tend to act or react and behave according to the dictates of environmental influences in their macro environment. This process can be thought of in terms of behavior modification, which occurs as the result of forces and influences entering the micro environment from the macro environment. These forces and influences create within the individual a series of indicators designed to control and adjust behavior according to what one normally perceived as cultural norms. It is important to note that this process begins at birth and is constant until death.

The process as described above is the process of value formulations. It is the development of a set of norms by which we behave in any given situation. One's values of value system provides the basis upon which thoughts are formulated, analyzed and transformed into decisions. This behavioral process is maintained in a constant mode regardless of the situation, regardless of reward, and regardless of the environment in which one is performing.

The study at hand is an attempt to measure and analyze the values of respondents of a specific population group within the context of their professional life. Admittedly, the sample is small and in the minds of some readers and researchers voids any attempts to claims of significance. Therefore, there will be no attempt to infer commonality of behaviors across a population spectrum, rather all inferences will be confined to the case at hand. [See bibliography for related studies on African-American managers and administrators.]

\* This paper has utilized survey data collected for a research project supported by the National Science Foundation Grant (NoRII87040-15) awarded to the School of Public Affairs, Kentucky State University (1987-1990). The author is fully responsible for the analyses presented in this paper. The National Science Foundation, Kentucky State University and Indiana State University are not responsible for the analyses and recommendations presented in this working paper.

This project is specifically concerned with what the researchers have labeled as public service values and how these values are perceived by African-American administrators operating within the public sector (Mohapatra, et. al. 1990). Thus, we will focus this paper on the same in a case study of African-American Public Administrators employed by the Commonwealth of Kentucky. Between 1988 and 1990 four researchers at Kentucky State University initiated a project funded by the National Science Foundation. The project was entitled, "Managerial Training as a Correlate of Professional Development Among Managers in State Government of Kentucky." It is from this study that our concepts of public service values is framed.

#### III. DATA SOURCES

The sample population for this study is drawn from the much longer National Science Foundation project. Respondents indicating an African-American origin were isolated. The National Science Foundation project from which our data evolves had a total of 1409 respondents. A total of 46 respondents recorded their ethnicity as African-Americans, therefore, 46 or 3.2 percent are African-Americans. A series of nine indicators were formulated under the heading of public services values. The operationalization of public service values as a major variable in the aforementioned study centers around the attitudes, belief, structure and principles of public administrators in their relationship with their client population. It is maintained that the level and quality of services rendered by the public administrator is in direct proportion with the level of expectation emanating from the client population.

#### IV. DATA ANALYSIS

Twenty one males responding nine or 42.9 percent strongly agree that political pull is an important factor in determining the quality and level of service a client might



receive. The significant difference between the male and the female administrators is as noted in the above table, only three of the 18 female participants responding strongly agree with this issue. It is, however, interesting to note that one-third, (33.3%), of the male respondents strongly disagree as did five or 27.8 percent of those female administrators responding to item four.

Across the board, the respondents agreed that democratic principles can be applied to government employees. The data suggested no significant difference based on gender, age or education. Item six states that government officials and agencies should be concerned with public opinion concerning their agencies. To this item a total of 40 participants responded. The only significant difference is observed in the age group 40-44 years of age. Of the ten respondents falling in this age group, four either somewhat or strongly disagreed with the statement. Again, according to the data collected there tends to be a strong argument with the statement regardless of the differences existing among the participants.

In item seven, an attempt was made to measure the participants perception regarding the level of knowledge among citizens concerning decision making. Again, the major significance appears to be according to gender. A total of 22 males responded to the statement. Of that number five or 22.7 percent strongly agrees that citizens are ignorant about decision making. Seven of 22 agreed somewhat with the statement. These figures factor out to be 22.7 and 31.8 percent respectively. In so far as the female respondents are concerned nine out of a total to 19 strongly agree while 10 out of 19 agree somewhat. While the distribution among male respondents appears to be somewhat evenly spread across the four possible response selections, with the exception of row two (somewhat agree). the same cannot be argued regarding female respondents. As illustrated above, all female respondents either strongly agree or somewhat agree with item seven.

With regard to item eight, stating that "government agency officials should be responsive to the legitimate requests of elicited officials about the problems of their constituents," here again no variance could be observed in the data. Without exception, all respondents either strongly or somewhat agree with the positions set forth by item eight.

In responding to the ninth and final indicator which seeks to measure the participants perceptions of merit were political pull we find the following. A total of 40 administrators responded. An analysis of their responses strongly suggest similar views and attitudes regarding the influence of political pull on the merit system. The only deviation from this trend occurs according to gender. Then 20 out of 22 males respondents strongly agree that political pull outweighs merit. Eight or 36.4 percent of male respondents indicated their disagreement with statement. Five of the eight males disagreeing are between 35 and 19 years of age suggesting a slight significance based on age. The educational variable tended to have no impact on the stribution of responses among male administrators.

Female administrators responding, lean heavily toward strongly or somewhat agreeing with the statement. Eight and fifteen or 44.4 and 38.9 percent respectively responded accordingly. Therefore, while 73.2 percent of male administrators strongly or somewhat agree, 83.3 percent of the female administrators believe that the merit system is outweighed by political pull.

#### **CONCLUSIONS**

This study was designed to measure the relationship between the professional values and attitudes and perceptions of African-American administrators employed by the Commonwealth of Kentucky. Utilizing the sample statistical analysis, namely frequency distribution and cross tabulation of variables, we arrived at the following conclusions.

First, there appears to be little conflict between the universally excepted moral values and the professional values of those administrators participating in this study. However, although all the participants are members of an ethnic group and share, as stated earlier, similar culturally based values, there does appear to be some variance within the group. Significant is the differences in views and attitudes based on gender. The variables of age level of education appear to have little significance as evidenced by the data upon which this conclusion is drawn. Based on the data presented it would appear that the African-American female administrator is less moderate in their attitudes and views toward the level of knowledge of the client being served and in the relationship between politic and merit. One might conclude from their response that the general public possess little or no knowledge regarding the intricacies of government at least of government from an administrative perspective. Likewise, the data suggest an absence, at least in the opinion of those female participants involved in this study, of a merit system or a functional merit system not denoted by political influences.

The difference in opinion between the African-American male and female administrators can be traced back to the formulation of their moral values. Contrary to popular belief, the African-American boy and girl child are subjected to different influences from both the macro and the micro environment. There are different levels of expectations as well as differences in their degree of acceptance. More effort from the dominant culture has been asserted toward the acculturation of the African-American female child than toward the male child.

While this statement cannot be documented, it is, nonetheless, true, as it tends to be a part of the African-American experiences in America. The views and opinions of the African-American female are more widely accepted by the dominant culture as she is thought to be less of a threat than her male counterpart. Therefore, society has sought to elevate her to positions of responsibility, while at the same time relegating the African-American male to more subordinate positions. An indication of this can be observed in the almost equal number of African-American

administrators participating in this study. While it is not our intent to engage in a comparative study between African-American administrators in Kentucky and their white counterparts we do strongly maintain that the level of equality as referred above does not exist in white male and female administrators working for the same employer.

Our final conclusion suggests the need for more Afrocentric based studies into the views and values of African-American public administrators. The absence of any reference to the literature in this study tends to reinforce this need. One cannot gain a true or professional insight of a people through a process which factors out cultural and traditional influences. The African-American public administrator most certainly male, must seek not to be a perpetuator of the status quo. Rather he must unite with his female counterpart to become agents for change within the public sector. The rewards of his present status must not blind him to the value system that propelled this people from slavery to prominence. It is through and by their will, communication and forcefulness that the African-American people will one day enjoy on an equal basis the fruits and rewards of living under a governmental administrative system that is truly "of the people, for the people and by the people," all the time.

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This article is a summary of Dr. Don Woods' distinguished NASPAA Cultural Diversity Lecture delivered at Indiana State University in Pall, 1991, in the Afro-American Cultural Center.



# Center for Governmental Services INDIANA STATE UNIVERSITY Terre Haute, Indiana 47809

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#### LIFE STRESS AMONG BLACK MALES IN AMERICA: IMPLICATIONS FOR HUMAN RESOURCES MANAGEMENT IN THE PUBLIC SECTOR

By Kenneth A. Jordan, Ph.D. Associate Director MPA Program Savannah State College

#### INTRODUCTION

The travails of the African-American male have been exacerbated by the cumulative effects of nearly 250 years of slavery, 100 years of legally enforced segregation, and decades of racial discrimination and prejudice in every facet of American life. The "slave plantations" of 1897 have been transformed into "welfare plantations" of 1992. Urban ghettos are inhabited by increasing numbers of undereducated, unemployed, poor blacks who have been left behind by middle-class blacks whose economic status has enabled them to move into integrated urban and suburban areas outside the blighted neighborhoods of the inner city. These indigent individuals who are left behind have become high cost citizens because they are unable to pay for those essential services necessary for their survival, and the local government is incapable of delivering those vital services due to the shrinking tax base resulting from the exodus of disproportionate numbers of middle-class tax payers. Thus, with increased isolation from the black middle class and alienation from the white community, African-American inner-city ghettos have gradually become "welfare reservations" where black youth have few, if any, positive role models; where they lack access to high-quality educational, recreational, and cultural facilities; where they do not have job opportunities or adequate transportation.

#### STRESS AMONG BLACK MALES

The African-American male has always been subjected to an inordinate amount of the stresses and strains of life in order to survive. The social work dictionary describes stress as any influence that interferes with the normal functioning of an organism and produces some internal strain or tension. "Human psychological stress" refers to environmental demands or internal conflicts (or stressors) that produce anxiety.

People tend to seek an escape from the sources of these influences (called "stressors") through such means as defense mechanisms, avoidance of certain situations, phobias, somatization, rituals, or constructive physical activity.

While there is little doubt that prolonged experiences of powerlessness, unemployment, joblessness, welfare dependency, family disintegration, inadequate education, poverty, poor health and racial discrimination contribute to the level of anxiety and fatigue felt in one's life, what is unknown is the extent to which each of those factors can be used as indicators to predict adverse outcomes for black males attempting to cope with their situations.

Scholars and medical researchers agree that the disproportionate prevalence of poverty, unemployment, poor health conditions (including cirrhosis of the liver, diseases of the heart, hypertension and cardiovascular disorders, strokes, lung diseases, and mental illness) among black males is due, in part, to their lifestyle (Evans, 1990); but there is less agreement on the extent to which these socioeconomic, psycho-emotional and physical conditions are internally imposed, externally directed, genetic, hereditary or health related in nature. Dr. Evans suggests that the death of fifty (50) percent of black males is due to the way they live. It is this writer's considered judgement that an explanation of the above typology of factors impacting the evolution of stressful environments is necessary.

## FACTORS INFLUENCING STRESS AMONG BLACK MALES

Internally imposed factors are those that are self-induced or caused by the self-directed pattern of the black male's social, emotional and psychological existence. These include such factors as life style, drug and substance abuse, homicide, suicide, sexual promiscuity (including sexually-transmitted diseases) and low self-esteem. Internally imposed factors are further exacerbated by the socialization process to which minority group people in general and the black male in particular have been subjected to in this country. This socialization process is particularly traumatic and enduring on those of us who have been required to

grow up in those minority group communities commonly referred to as ghettos. The physical boundaries of these ghettos all too often find a counterpart in mental boundaries which serve to confine the intellectual process just as surely as the other boundaries tend to define the physical environment. The result of this confinement is frequently few choices beyond mere survival. Missing from this dreary environment are examples of positively oriented humans whom young African American males can emulate while retaining their self-respect. Instead, in looking around the so-called ghetto community, what the young black male sees, all too often, are criminal or quasi-criminal types projected as success figures. Thus, the foundation that so many contemporary African-American males need for a life of principle and self-respect is nearly totally absent. (Arrington, 1975).

Externally imposed factors are considered to be those conditions that are created, mitigated and sanctioned by the social, economic and political system itself which are largely outside one's immediate control. These include such factors as institutionalized forms of racism, economic discrimination, negative stereotypes and images projected by the media, residential segregation and unemployment.

Genetic or health related factors include conditions such as heart disease, cirrhosis of the liver, strokes, hypertension, lung diseases, cancer, mental illness and acquired immunodeficiency syndrome (AIDS).

The precise relationship or linkages among factors that are internally imposed, externally directed, hereditary or health related are beyond the scope of this paper. However, it should be pointed out that the conditions or symptoms associated with each level of stressors postulated in this analysis are neither intended to be mutually exclusive nor exhaustive but rather interrelated in such a manner that considering the impact of them holistically rather than singly may yield the highest level of predictability of actual human behavior.

### IMPLICATIONS FOR HUMAN RESOURCES MANAGEMENT IN THE PUBLIC SECTOR

The human resource planners must seek innovative approaches of projecting and institutionalizing more positive and progressive images of the black male. Blacks in general, and the black male in particular, have to contend with the degrading image projected by the media. This image, created in the literature and minstrel-tent shows of the past, is today maintained and continually reinforced via television, racially exploitative wide-screen films, and the press. "For all of our presumed enlightenment, we are still encouraged to view the American black male as a shuffling buffoon, a sex-maddened rapist, neo-Mafioso, riotous militant, or drug crazed criminal recidivist" (Arrington, 1975). Public human resource planners and agency directors, must support methods and policies that attack myths and sterotypes surrounding the black male which project them as dumb, deprived, dangerous, deviant, dysfunctional and disturbed. Realizing that the media help form, to a great extent, the views of adult whites who are in ositions of education, government, and industry to make

critically important decisions affecting the courses of life that many black males take, it becomes increasingly necessary for public resource planners to devise and implement internal mechanisms that project the black male as a self-respecting, hard-working, decent, law-abiding and progressive human being. When a minority group is either totally ignored or projected in an unfavorable way because of the highly personal feelings and prejudices of a small number of journalists, media programmers and image manipulators, public resource planners and administrators should ask whether the question of free expression is being used. These public service professionals must understand that the effigy of black manhood is being assailed by writers, researchers and the compilers of statistics, most of whom are non-black, and leave black men no way to verify or validate the many reports being circulated about their past, their present and most importantly, their future. It is imperative that public service providers and human resource planners be sensitized to black cultural uniqueness. This notion does not call for abandoning the traditional affirmative action perspective grounded in motives of legal, moral, and social responsibility, but rather for the expansion of this perspective (Thomas, 1991). While special recruiting programs, mentoring programs, tracking, interning, and in-house training programs are extremely important, the contemporary and future manager and planner of human resources must avoid the traditional models of "mainstreaming," "assimilation" and "blending them in" and incorporate a management system that values diversity and considers employee differences as assets rather than liabilities. Managing diversity implies changing the culture of the organization rather than the culture of the people. Minorit es in general and the black male in particular want to be themselves-preserve their own culture, heritage, and customs. They don't think being themselves should deny them opportunity. And they're right" (Preston, 1991). Managing diversity requires creating an environment that allows the people being managed to reach their full potential (Thomas, 1991). It allows organizations to develop steps for generating the natural capability to tap the potential of all employees. Another word for the process of tapping employees' full potential is "empowerment." As a way of thinking about human resources, managing diversity is new but is being considered as a necessary way for organizations to be effective and efficient in an increasingly competitive environment. The multicultural workforce of the future will require managers of any organization to provide diversity awareness and education for officers, directors and managers if they are to be able to attract and retain the best talent and make it possible for all employees to make their fullest contribution and maximize the productivity of the organization.

Finally, when decision makers and human resource planners are asked to respond to the question of why so many young black men are being locked up compared with small numbers of white men, they must not conclude that blacks have some inherent disposition to break the law;

### **BEST COPY AVAILABLE**

instead, they must be viewed as having been ghettoized into areas where engaging in violence or committing economic crimes are acts of survival (Rowan, 1990). In this context, hopefully legislators and planners will support policies that will create job training programs, job corps programs, set up head start programs and establish college scholarship funds for disadvantaged youth instead of using the resources of society to build new prisons which is significantly more costly than any of the former proposals.

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This article is a summary of Dr. Kenneth Jordan's distinguished NASPAA Cultural Diversity Lecture delivered at Indiana State University on February 27, 1992, in the Afro-American Cultural Center

Appendix D.

Copy of the National Survey Questionnaire



#### April 30, 1992

# A 1992 NATIONAL SURVEY OF MPA FACULTY OPINION ON CULTURAL DIVERSITY IN THE WORKFORCE: 2000

#### Dear MPA Faculty:

As one of the four institutions receiving a 1991 NASPAA Cultural Diversity Grant, we are in the process of implementing this project at Indiana State University. As an integral part of these project activities, we are conducting a national survey of the MPA faculty. The purpose of this survey is to obtain the views of MPA faculty about various cultural diversity programmatic initiatives that are being planned or undertaken by universities around the country.

The attached questionnaire has been prepared to obtain your personal views about how individual MPA programs may contribute toward an effective culturally diverse workforce in local, state and federal public services by the year 2000. Should you have any questions about this survey, please call me at (812) 237-2430 or Mary Richmond (the Center Secretary/Librarian) at (812) 237-2436.

A postpaid envelope is enclosed for your response. Should you like to obtain the results of this survey, please ask us for a copy. The results of this survey will also be submitted to NASPAA as a part of our final grant report. Thank you for your participation.

Sincerely,

Dr. Manindra K. Mohapatra Professor of Political Science Director, MPA Program and Center for Governmental Services

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### A 1992 NATIONAL SURVEY OF MPA FACULTY OPINION ON CULTURAL DIVERSITY IN THE WORKFORCE: 2000

1.	How familiar are you with the various programmatic initiatives being undertaken by MPA programs in response to the projected goal of cultural diversity in the work force by the year 2000? [check one]
	Quite familiar Somewhat familiar Not very familiar
2.	Is your MPA program developing or implementing any specific initiatives designed to promote cultural diversity in the public service workforce? (If so, please specify)  Please check here if you are currently serving as MPA Director.
3.	In your opinion, how important would the following approaches be in helping MPA programs achieve culturally diverse work force by the year 2000? [Please check against each item and insert your comments.]



Programmatic Initiatives	Very Important	Somewhat Important	Not Important	Comments
Provide information about career opportunities to minority and women students who may enter an MPA program.				
Provide full financial support to qualified minority and women students to pursue an MPA degree on a full-time basis.				
Invite women and ethnic minority Public Administration faculty from other institutions to be occasional guest lecturers to MPA classes.				
Invite women and ethnic minority Public Administration faculty from other institutions to participate in one semester visiting appointments.				
Offer specialized courses about public policy issues relating to women/minorities.				
Incorporate reading material in regular MPA courses that reflect the concerns of women and minorities.				
Produce and utilize audio-visual material concerning minority/women employees and their expectations.				·
Invite international students as occasional guest speakers to MPA courses on cross-cultural topics.				



4. Listed below are some instructional objectives for MPA classes that could be considered as helpful in developing general sensitivity toward cultural diversity in the workforce. In your opinion, how important is each of these objectives based upon your experience with the MPA students? [Check against each item and insert your comments.]

Instructional Objective	Highly Important	Secondarial Important	Not Important	Comments
Make MPA students aware of the attitudes, values and expectations of women and minority employees.				
Make MPA students aware of the expectations of the minority/women clients of public agencies.				
Develop leadership qualities among women and minority MPA students.				
Recruit and educate minority and women students in doctoral studies for future faculty positions in MPA programs.				
Present positive role models of successful women/minority public administrators among MPA graduates.				
Present positive role models of women/minority MPA faculty researchers.				
Develop among MPA students a general sensitivity toward the concerns of women/minorities in the workforce (e.g. empowerment, sexual harass-ment, glass ceiling)				
Develop among MPA faculty an enhanced awareness of attitudes, values and expectations of women and minority MPA students.				
Provide an opportunity for the mainstreaming of women/minority MPA students.				
Make MPA students aware of empirical studies dealing with women and minorities in the public service workforce.				
Make MPA students aware of intellectual issues involving cultural diversity in a cross-national perspective.				



5. Here is a list of instructional strategies that could be used in MPA classes to promote awareness of cultural diversity. In your opinion, how effective could each of these techniques be in MPA classes? [Please check against each item and insert your comments.]

Instructional Strategies	Very Effective	Somewhat Effective	Not Very Effective	Comments
Reading and analysis of social science literature dealing with the attitudes, values and expectations of women/minorities.				
Watching and analyzing audio-visual material on the women/minority employees.				
Presentation of women/minority guest faculty in classroom settings.				
Featuring classroom presentations by high-level female/minority public officials.	į			
Conducting field studies involving students' interviews with women/minority administrators.				
Developing specific courses on public policy issues of interest to women and minorities.				
Presentation of case studies involving women/minorities in several core MPA classes (e.g. Organizational Behavior, Personnel).				

#### **BACKGROUND DATA**

(For statistical purposes only)									
Number of years teaching in MPA program Number of women on your MPA faculty  Your three favorite teaching specialties within your MPA program: 1)  2) 3)									
Number of ethnic minority of	on your MPA core fac	culty Total	number of MPA core faculty						
	y MPA classes with s	specialized reading of	r audio-visual materials on cultural						
diversity? Please cite any it	ems which you found	to be especially use	tu!?						
Have you recently had wom If yes, how useful was such			our MPA classes? yes no ty?						



ase indicate your views about the usefulness of HBCU faculty as visiting facult in MPA program.)	шту тог
	<del></del>
comments on "Cultural diversity in MPA programs"?	
	professional contact with any MPA faculty members located in historically blacese indicate your views about the usefulness of HBCU faculty as visiting facts in MPA program.)  comments on "Cultural diversity in MPA programs"?

#### THANK YOU FOR YOUR PARTICIPATION IN THE SURVEY.

For a copy of the results of this survey contact Mary Richmond (812-237-2430), Center for Governmental Services, Political Science Department, Indiana State University, Terre Haute, IN 47809



#### Appendix E.

List of Historically Black Colleges and Universities with Public Administration/Public Affairs/ Public Policy Graduate Programs

Albany State College, Albany, Georgia, 31705

Clark Atlanta University, Atlanta, Georgia, 30314

Grambling State University, Grambling, Louisiana, 71245

Howard University, Washington, D.C., 20059

Jackson State University, Jackson, Mississippi,39217

Kentucky State University, Frankfort, Kentucky, 40601

North Carolina Central University, Durham, North Carolina, 27707

Savannah State College, Savannah, Georgia, 31404

Southern University, Baton Rouge, Louisiana, 70126

Tennessee State University, Nashville, Tennessee, 37203

Texas Southern University, Houston, Texas, 77004

Tyler State University, Tyler, Texas, 75701

University of the District of Columbia, Washington, D.C., 20008

University of Virgin Islands, St. Thomas, Virgin Islands, 00802



# PRELIMINARY FINDINGS OF A 1992 SURVEY OF MPA FACULTY ON CULTURAL DIVERSITY ISSUES\*

A RESEARCH REPORT FROM

## THE CENTER FOR GOVERNMENTAL SERVICES

DEPARTMENT OF POLITICAL SCIENCE



INDIANA STATE UNIVERSITY
TERRE HAUTE, INDIANA 47809 (USA)
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## PRELIMINARY FINDINGS OF A 1992 SURVEY OF MPA FACULTY ON CULTURAL DIVERSITY ISSUES\*

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\* This survey was conducted by the Center for Governmental Services in support of the 1991-92 NASPAA Diversity innovation project at Indiana State University. The following MPA faculty at Indiana State University assisted in the development of the survey instrument: Chris Perry, Laurellen Porter, John Crittenden, Samory Rashid, Robert Puckett, Enamul Choudhury, and William Maxam. The graphs and tables in this report were prepared with the assistance of the staff of the Center for Governmental Services: Mary Richmond, Terry Soviak, and Jennifer Brown. Graduate Assistants: Chaqra El-Houcin, Brian Kerns, and Hung Thai Pham.



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## PRELIMINARY FINDINGS OF A 1992 SURVEY OF MPA FACULTY ON CULTURAL DIVERSITY ISSUES

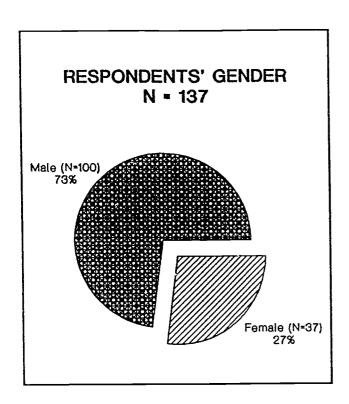
#### **ABSTRACT**

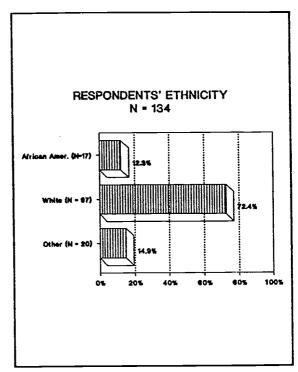
(Manindra K. Mohapatra and James L. McDowell) (Center for Governmental Services, Indiana State University)

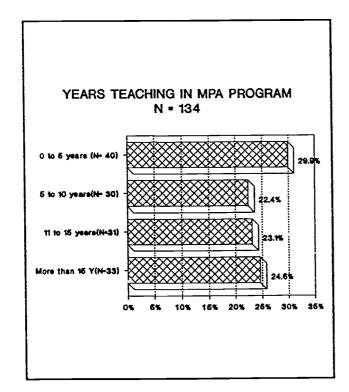
The Center for Governmental Services of Indiana State University carried out a national survey of MPA faculty and administrators in Spring/Summer 1992. The purpose of this survey was to understand the orientations of the respondents toward Cultural Diversity issues related to the MPA program. A mail survey of 400 persons drawn from a national directory of MPA faculty/administrators produced a response rate of 35.75% (143). The survey items included respondents' professional association with MPA faculty located in Historically Black College and Universities. The findings of the survey in general indicated supportive orientations among the MPA faculty toward the goal of developing culturally diverse managerial workforce in the public sector.

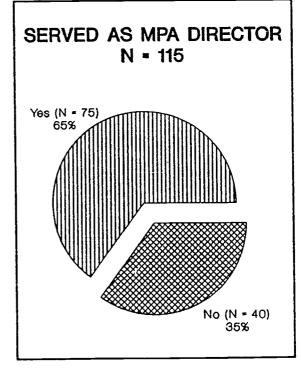


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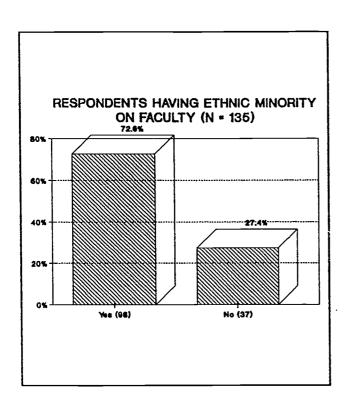


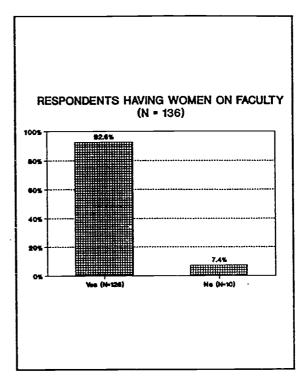


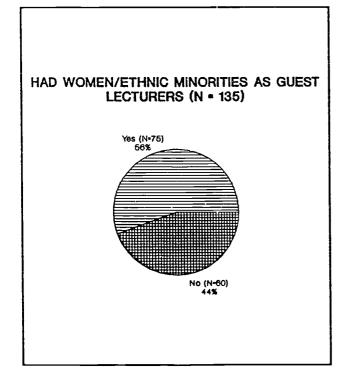


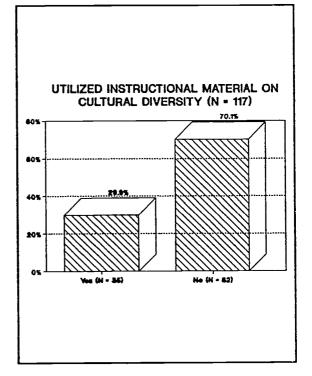




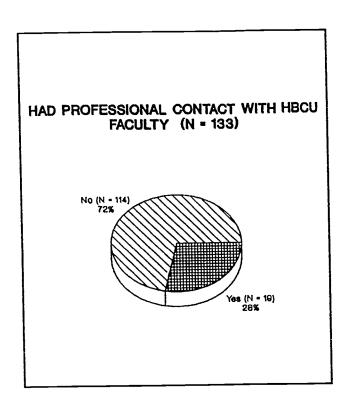


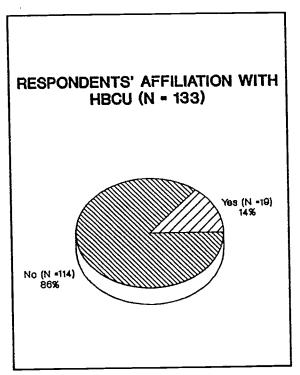


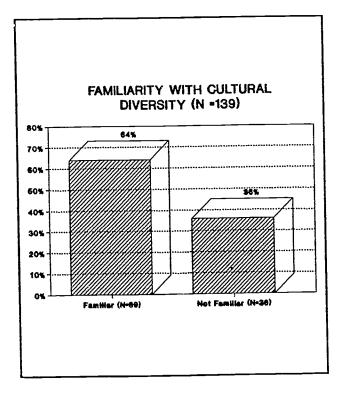














#### **Brief Description of Survey**

I.

#### Objective of Survey

The following were the objectives of this survey conducted in Spring/Summer 1992.

- 1. To have a general understanding of the views of MPA faculty and administrators about Cultural Diversity related issues in the MPA programs.
- 2. To specifically understand the views of MPA faculty about collaborative relationships with Historically Black Universities (HBCUs) in promoting cultural deiversity.
- 3. To understand their views about MPA instructional strategies in developing culturally diverse managerial workforce in the public sector.
- 4. To obtain open-ended suggesions from the survey respondents about promoting cultural diversity.

II.

#### Survey Procedure

Using the 1991 NASPAA faculty directory as the source four mutually exclusive stratified lists of persons included in this directory were prepared as below:

- 1. All MPA Directors (or other appropriate title holders).
- 2. All HBCU MPA faculty members.
- 3. All MPA faculty members located in institutions that received 1991 Cultural Diversity Innovation Grants.
- 4. All other MPA faculty not included in the above three lists.

Then a total sample of 400 persons was drawn from these four lists which included all persons listed in categories 1, 2, and 3. The remaining were drawn on a random basis from the fourth list. A copy of the actual question used in the survey is attached. A total of 143 usable responses were received and have been tabulated.

III.

#### **Findings**

The graphics and tabular presentations included in the following pages present the preliminary findings of this survey. In general, these findings indicate supportive orientation toward Cultural Diversity innovations in the MPA programs among the survey respondents. The open-ended comments of the survey participants were also helpful.



#### Table No. 1

## BACKGROUND ATTRIBUTES AND BEHAVIORAL PROFILE OF THE SURVEY RESPONDENTS (N=143)

(I) <u>Yea</u>	ars Teaching in M (N = 134)	PA Pro	gram	(II,	Reporte	d Having (N = 1	Women Faculty
	Less than 5 years	•	29.9%			(11 – 1	30)
	6 to 10 years	3	22.4%				
					VEC		92.6%
	11 to 15 years		23.1%		YES		92.0%
	More than 15 ye	ars	24.6%				2.40
			<del></del>		NO		2.4%
	Total		100% (134)				
					Total		100% (136)
(III)	Reported Having	<u>Ethnic</u>	Minority				
	on Faculty			(IV)		dents' Ge	<u>ender</u>
	(N=135)				(N = 1)	137)	
	YES	72.6%	(98)		Male		73% (100)
	NO	27.4%	(37)		Femilie		27% (37)
			_				
	Total	100%	(135)		Total		100% (137)
(V)	Respondents' Et	hnicity		(VI)	Reporte	ed Affilia	tion with HBCUs
, ,	(N = 134)	_			(N = 1)	33)	
	Black	12.7%	(17)		YES	14.3%	(19)
	White	72.4%	(97)		NO	85.7%	(114)
	Other	14.9%	(20)		Total		100% (133)
	Total	100%	<del>(</del> 134)	(VIII)	Respon	dent serv	ved as MPA Director
			•		(N = 1)	115)	
(VII)	Familiarity with	Cultura	l Diversity		•	,	
` '	Program		<del></del>		YES		65.2% (75)
	$\overline{(N=139)}$						
	` ,				NO		34.8% (40)
	YES	64% (	89)				
			•		Total		100% (115)
	NO	36% (	50)				, ,
		0070 (	,	(X)	Utilize	d Instruc	tional Material
	Total	100%	<u></u>	(/		tural Div	
	TOTAL	100 /0	(135)		(N =		<u></u>
(IX)	Had Women/Et	hnia Mi	nority as		(21	11.,	
(IA)	Guest Lecturer				YES		29.9% (35)
	$\frac{\text{Odest Decturer}}{(N = 135)}$	III IVII A	Classes		1 20		25.570 (55)
	(14 — 155)				NO		70.1% (82)
	YES	55.6%	(75)		110		70.170 (02)
	1 63	JJ.U A	(13)		Total		100% (117)
	NO	44.4%	(60)		TOTAL		100% (117)
	NO	44.47	(60)				
	Т-4-1	1000	; (135)	(XI)	Danor	tad havin	g Professional Contact with
	Total	100 %	(133)	(AI)		Faculty	
					(N =	134)	
					YES		27.6% (37)
					1 E3		21.0 N (31)
					NO		72.4% (92)
					140		12.7 N (72)
	•				Total		100% (134)
					IUMI		100 % (154)



Programs	Perceived Importance	
Provide information about career opportunities to minority and women students who may enter an MPA program.	Very Important Somewhat Important Not Important Miss Data Total	73.4% (105) 21.7% (31) 1.4% (2) 3.5% (5) 100%
Provide full financial support to qualified minority and women students to pursue an MPA degree on a full-time basis.	Very Important Somewhat Important Not Important Miss Data Total	69.9% (100) 23.1% (33) 2.1% (3) 4.9%(7) 100%
Invite women and ethnic minority Public Administration faculty from other institutions to be occasional guest lecturers to MPA classes.	Very Important Somewhat Important Not Important Miss Data Total	38.5% (55) 46.2% (66) 12.6% (18) 2.8% (4) 100%
Invite women and ethnic minority Public Administration faculty from other institutions to participate in one semester visiting appointments.	Very Important Somewhat Important Not Important Miss Data Total	39.2% (56) 40.6% (58) 14.7% (21) <u>5.6% (8)</u> 100%
Offer specialized courses about public policy issues relating to women/minorities.	Very Important Somewhat Important Not Important Miss Data Total	33.6% (48) 42.0% (60) 20.3% (29) 4.2% (16) 100%
Incorporate reading material in regular MPA courses that reflect the concerns of women and minorities.	Very Important Somewhat Important Not Important Miss Data Total	64.3 % (92) 31.5 % (45) 1.4 % (2) 2.8 % (4) 100 %
Produce and utilize audio-visual material concerning minority/women employees and their expectations.	Very Important Somewhat Important Not Important Miss Data Total	19.6% (28) 40.6% (58) 36.4% (52) 3.5% (5) 100%
Invite international students as occasional guest speakers to MPA courses on cross-cultural topics.	Very Important Somewhat Important Not Important Miss Data Total	25.9% (37) 44.8% (64) 23.1% (33) 6.3% (9) 100%

<sup>\*</sup> Tabulated from responses to question number 3.



#### PERCEIVED IMPORTANCE OF INSTRUCTIONAL OBJECTIVES\*

Instructional Objective	Perceived Importance	- <u>-</u>
Make MPA students aware of the attitudes, values and	Very Important	69.9% (100)
expectations of women and minority employees.	Somewhat Important	25.2% (36)
•	Not Important	1.4% (2)
	Miss Data	3.5% (5)
	Total	100%
Make MPA students aware of the expectations of the	Very Important	69.2% (99)
minority/women clients of public agencies.	Somewhat Important	25.2% (36)
	Not Important	2.1% (3)
	Miss Data Total	3.5% (5) 100%
Develop leadership qualities among women and minority MPA	Very Important	81.1% (116)
students.	Somewhat Important	14.0% (20)
	Not Important	0.7% (1)
·	Miss Data Total	<u>4.2% (6)</u> 100%
De to the control to	Vom Important	60.0% (100)
Recruit and educate minority and women students in doctoral	Very Important Somewhat Important	69.9% (100) 19.6% (28)
studies for future faculty positions in MPA programs.	Not Important	2.8% (4)
·	Miss Data	7.7% (11)
	Total	100%
Present positive role models of successful women/minority public	Very Important	79.7% (114)
administrators among MPA graduates.	Somewhat Important	16.1% (23)
administrators among MITA graduates.	Not Important	1.4% (2)
	Miss Data	2.8% (4)
	Total	100%
Present positive role models of women/minority MPA faculty	Very Important	62.9% (90)
researchers.	Somewhat Important	28.7% (41)
iosetonors.	Not Important	4.9% (7)
	Miss Data	3.5% (5)
	Total	100%
Develop among MPA students a general sensitivity toward the	Very Important	77.6% (111)
concerns of women/minorities in the workforce (e.g.	Somewhat Important	16.8% (24)
empowerment, sexual harassment, glass ceiling).	Not Important	2.8% (4)
, , , , , , , , , , , , , , , , , , ,	Miss Data	2.8% (4)
	Total	100%
Develop among MPA faculty an enhanced awareness of attitudes,	Very Important	69.9% (100)
values and expectations of women and minority MPA students.	Somewhat Important	23.1% (33)
	Not Important	4.9% (7)
	Miss Data	<u>2.1% (3)</u>
	Total	100%
Provide an opportunity for the mainstreaming of women/minority	Very Important	46.2% (66)
MPA students.	Somewhat Important	21.7% (31)
	Not Important	7.7% (11)
	Miss Data	<u>24.5% (35)</u>
	Total	100%
Make MPA students aware of empirical studies dealing with	Very Important	45.5% (65)
women and minorities in the public service work force.	Somewhat Important	44.8% (64)
-	Not Important	7.0% (10)
	Miss Data	2.8% (4)
	Total	
Make MPA students aware of intellectual issues involving	Very Important	50.3 % (72)
cultural diversity in a cross-national perspective.	Somewhat Important	39.2% (56)
	Not Important	6.3% (9)
	Miss Data	4.2% (6)
	Total	100%

<sup>\*</sup> Tabulated from responses to question number 4.



#### PERCEIVED EFFICACY OF INSTRUCTIONAL STRATEGIES\*

Instructional Strategies	Perceived Efficiency		
Reading and analysis of social science literature dealing with the attitudes, values and expectations of women/minorities.	Very Important Somewhat Important Not Important Miss Data Total	39.2% (56) 46.9% (67) 9.8% (14) <u>4.8% (6)</u> 100%	
Watching and analyzing audio-visual material on the women/minority employees.	Very Important Somewhat Important Not Important Miss Data Total	19.6% (28) 58.0% (83) 14.7% (21) 7.7% (11) 100%	
Presentation of women/minority guest faculty in classroom settings.	Very Important Somewhat Important Not Important Miss Data Total	49.7% (71) 32.9% (47) 10.5% (15) 7.0% (10) 100%	
Featuring classroom presentations by high-level female/minority public officials.	Very Important Somewhat Important Not Important Miss Data Total	60.8% (87) 29.4% (42) 4.9% (7) 4.9% (7) 100%	
Conducting field studies involving students' interviews with women/minority administrators.	Very Important Somewhat Important Not Important Miss Data Total	32.2% (46) 49.0% (70) 11.2% (16) 7.7% (11) 100%	
Developing specific courses on public policy issues of interest to women and minorities.	Very Important Somewhat Important Not Important Miss Data Total	31.5% (45) 38.5% (55) 23.7% (33) 7.0% (10) 100%	
Presentation of case studies involving women/minorities in several core MPA classes (e.g. Organizational Behavior, Personnel).	Very Important Somewhat Important Not Important Miss Data Total	62.2% (89) 32.9% (47) 0.7% (1) 4.2% (6) 100%	

<sup>\*</sup> Tabulated from responses to question number 5.

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#### Table No. 5

### LIST OF READING AND AUDIO-VISUAL MATERIALS ON CULTURAL DIVERSITY CITED BY RESPONDENTS

- 1. Video tapes on diversity
- 2. CRM films
- 3. Yes workforce 2000 material
- 4. Video on sexual harassment includes African-American roles
- 5. Three-part tape series "Valuing Diversity".
- 6. Video on discrimination
- 7. Copland's "Valuing Diversity Tapes"
- 8. Film "Eye of the Beholder"
- 9. "The Mosaic Workplace" video

#### Table No. 6

#### OPEN-ENDED COMMENTS ON THE WOMEN/ETHNIC MINORITY GUEST LECTURERS\*

- 1. Comments from students very positive, especially from black students after black speakers.
- 2. Very Positive.
- 3. Students found it extremely helpful to see issues from the perspectives of a minority representative.
- 4. Not very useful.
- 5. Very effective.
- 6. Very effective, especially to older students.
- 7. Very important for students to see successful role models.
- 8. Modestly successful.
- 9. Hard to measure probably somewhat useful.
- 10. Of some value.
- 11. No, we have women and ethnic minorities on our own faculty.
- 12. Very useful and beneficial. This is something I do in all of my classes.
- 13. Unknown.
- 14. Can be quite useful.
- 15. So-so they are less concerned than we are.
- 16. I had a black woman from CAO's office. She impressed the whole class with her expertise and achievements.
- 17. Pretty hard to judge in the short run.
- 18. Mixed.
- 19. I believe it has very useful, positive (thought indirect) effect.
- 20. Minorities, including the handicapped are excellent role models. We use them a lot. This includes Governor Wilder.
- 21. Speakers addressed specific women's issues. Somewhat effective.
- 22. We looked at contribution to specific topic, not diversity.
- 23. Useful as role models.
- 24. We strive to bring in a diverse set of speakers.
- 25. We have an adjunct ethnic minority woman teach with us. One clar; per year. She has proven to be more effective than class visitors.
- 26. Possibly useful. On the other hand, metaphorically speaking, sex and race may not make much difference if the lecture is on relativity theory.
- \* Have you recently had women/ethnic minorities as guest lecturers in your MPA classes?



#### Table No. 7

#### OPEN-ENDED COMMENTS UPON HBCU FACULTY AS GUEST LECTURER\*

- 1. We do provide cross-registration with an HBCU nearby.
- 2. We have constant contact with the chair and one faculty from an HBCU.
- 3. HBCU faculty as visiting faculty can be very useful for certain purposes.
- 4. Have had contact with HBCU faculty, but they do not have MPA program. They are polite, but resistant. Need to build relationships over time.
- 5. This year we have an African-American as a visiting professor.
- 6. If it is impossible to recruit full-time, tenure track persons who are black, then it might be useful. It is a poor substitute for having such persons. We have had and have lost to more prestigious and affluent places.
- 7. It is a good idea. We have no money for doing it.
- 8. I believe that visiting faculty would be very useful.
- 9. We have worked closely with HBCU schools to recruit new full-time students.
- 10. HBCU faculty as visiting faculty is not useful.
- 11. Our department's Minority Affairs Committee has done this primarily to recruit new MPA/Graduate students.
- 12. With our limited budget, we are not presently able to offer faculty exchange.
- \* Have you recently had any professional contact with any MPA faculty members located in historically black colleges (HBCU)?

#### Table No. 8

#### ADDITIONAL OPEN-ENDED COMMENTS ON CULTURAL DIVERSITY IN MPA PROGRAMS\*

- 1. "It does not matter what one will be doing in the future, one will be doing it with subordinates, peers and superiors more diverse than today's."
- 2. "This survey seems to be based on the premise that extraordinary special treatment needs to be accorded to women/minorities in MPA programs. I think the premise is a mistake and its acceptance is patronizing to its targets and in the long-run destructive of public service in the U.S."
- 3. "Not all faculty members in department/school support/integrate cultural diversity into their instructions."
- 4. "This is a very important topic and deserves more attention."
- 5. "The more conspicuous you make cultural diversity innovations, the more students will resist them. Lectures, videos, speakers, etc., should be integrated into the curriculum, not treated separately."
- 6. "It is very important that MPA programs are considering to offer cultural diversity as an elective course."
- 7. "I applaud your efforts."
- 8. "I would be offended if asked to speak as visiting a class just because of my gender."
- 9. "Attitudes ought to change, people of diverse backgrounds should be treated as an asset, not something to tolerate only."
- 10. "It is extremely important that all MPA students should be made aware of all major cultural differences."
- 11. "You often need to work with and sensitize majority male faculty. Some can be very biased."
- 12. "I am uncomfortable with efforts to artificially induce cultural diversity in an academic setting."
- 13. "Economy governs opportunity."
- 14. "There is a great need to include Hispanic cultural issues."
- 15. "This survey makes me realize that we are far behind the times."
- 16. "I think either a single course or a module in every course would be about the right level of curriculum emphasis."
- 17. "To try and continually harp on this issue to Ph.D. trained, diverse faculty in a diverse institution is perceived to be professionally insulting to our staff. Let us set to the substantive issues not the side shows."
- 18. "Native Americans are especially ignored."
- \* Do you have any additional comments on "Cultural Diversity in MPA programs?"



#### A 1992 NATIONAL SURVEY OF MPA FACULTY OPINION ON CULTURAL DIVERSITY IN THE WORKFORCE: 2000

#### Dear MPA Faculty:

As one of the four institutions receiving a 1991 NASPAA Cultural Diversity Grant, we are in the process of implementing this project at Indiana State University. As an integral part of these project activities, we are conducting a national survey of the MPA faculty. The purpose of this survey is to obtain the views of MPA faculty about various cultural diversity programmatic initiatives that are being planned or undertaken by universities around the country.

The attached questionnaire has been prepared to obtain your personal views about how individual MPA programs may contribute toward an effective culturally diverse workforce in local, state and federal public services by the year 2000. Should you have any questions about this survey, please call me at (812) 237-2430 or Mary Richmond (the Center Secretary/Librarian) at (812) 237-2436.

A postpaid envelope is enclosed for your response. Should you like to obtain the results of this survey, please ask us for a copy. The results of this survey will also be submitted to NASPAA as a part of our final grant report. Thank you for your participation.

Sincerely,

Dr. Manindra K. Mohapatra Professor of Political Science Director, MPA Program and Center for Governmental Services

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## A 1992 NATIONAL SURVEY OF MPA FACULTY OPINION ON CULTURAL DIVERSITY IN THE WORKFORCE: 2000

1.	How familiar are you with the various programmatic initiatives being undertaken by MPA programs in response to the projected goal of cultural diversity in the work force by the year 2000? [check one]							
	Quite familiar Somewhat familiar Not very familiar							
2.	Is your MPA program developing or implementing any specific initiatives designed to promote cultural diversity in the public service workforce? (If so, please specify)  Please check here if you are currently serving as MPA Director.							
3.	In your opinion, how important would the following approaches be in helping MPA programs achieve culturally diverse work force by the year 2000? [Please check against each item and insert your comments.]							

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Programmatic Initiatives	Very Important	Semewhat Important	Not Important	Comments
Provide information about career opportunities to minority and women students who may enter an MPA program.				
Provide full financial support to qualified minority and women students to pursue an MPA degree on a full-time basis.				
Invite women and ethnic minority Public Administration faculty from other institutions to be occasional guest lecturers to MPA classes.				
Invite women and ethnic minority Public Administration faculty from other institutions to participate in one semester visiting appointments.				
Offer specialized courses about public policy issues relating to women/minorities.				
Incorporate reading material in regular MPA courses that reflect the concerns of women and minorities.				
Produce and utilize audio-visual material concerning minority/women employees and their expectations.				
Invite international students as occasional guest speakers to MPA courses on cross-cultural topics.				



4. Listed below are some instructional objectives for MPA classes that could be considered as helpful in developing general sensitivity toward cultural diversity in the workforce. In your opinion, how important is each of these objectives based upon your experience with the MPA students? [Check against each item and insert your comments.]

Instructional Objective	Highly Important	Somewhat Important	Not Important	Comments
Make MPA students aware of the attitudes, values and expectations of women and minority employees.				
Make MPA students aware of the expectations of the minority/women clients of public agencies.				
Develop leadership qualities among women and minority MPA students.				
Recruit and educate minority and women students in doctoral studies for future faculty positions in MPA programs.				
Present positive role models of successful women/minority public administrators among MPA graduates.				
Present positive role models of women/minority MPA faculty researchers.				
Develop among MPA students a general sensitivity toward the concerns of women/minorities in the workforce (e.g. empowerment, sexual harassment, glass ceiling)				
Develop among MPA faculty an enhanced awareness of attitudes, values and expectations of women and minority MPA students.				
Provide an opportunity for the mainstreaming of women/minority MPA students.				
Make MPA students aware of empirical studies dealing with women and minorities in the public service workforce.				
Make MPA students aware of intellectual issues involving cultural diversity in a cross-national perspective.				



5. Here is a list of instructional strategies that could be used in MPA classes to promote awareness of cultural diversity. In your opinion, how effective could each of these techniques be in MPA classes? [Please check against each item and insert your comments.]

Instructional Strategies	Very Effective	Somewhat Effective	Not Very Effective	Comments
Reading and analysis of social science literature dealing with the attitudes, values and expectations of women/minorities.	_			
Watching and analyzing audio-visual material on the women/minority employees.				
Presentation of women/minority guest faculty in classroom settings.				
Featuring classroom presentations by high-level female/minority public officials.				
Conducting field studies involving students' interviews with women/minority administrators.				
Developing specific courses on public policy issues of interest to women and minorities.				
Presentation of case studies involving women/minorities in several core MPA classes (e.g. Organizational Behavior, Personnel).				

## BACKGROUND DATA (For statistical purposes only)

	g specialties within your MPA program: 1)
Gender: male female	Ethnicity: black white other (specify)
Number of ethnic minority of	on your MPA core faculty Total number of MPA core faculty
Have you recently taught any	with any historically black college/university?  by MPA classes with specialized reading or audio-visual materials on cultural diversity you found to be especially useful?



Have you recently had any professional contact with any MPA faculty members located in historically black colleges (HBCU)?  yes no (If yes, please indicate your views about the usefulness of HBCU faculty as visiting faculty for		
cultural diversity instructions in MPA program.)		
Do you have a	ny additional comments on "Cultural diversity in MPA programs"?	

#### THANK YOU FOR YOUR PARTICIPATION IN THE SURVEY.

For a copy of the results of this survey contact Mary Richmond (812-237-2430), Center for Governmental Services, Political Science Department, Indiana State University, Terre Haute, IN 47809



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